



AMANDA CLARK  
GRAPHIC DESIGNER  
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## EDUCATION

- 2005-PRESENT Ringling College of Art and Design, Sarasota, Florida  
Graphic and Interactive Communication, BFA in May 2008  
Business of Art and Design Concentration
- 2003-2004 University of Tennessee, Knoxville, Tennessee  
Graphic Design and Printmaking Concentration

## EXPERIENCE

- 2007 Ringling College Design Center Internship, Sarasota, Florida  
Designed Capital Campaign logo and collateral for The Wellness Community's Building Hope Campaign  
Art directed photoshoots and illustrations within packet
- SUMMER 2007 Target In-House Design Internship, Minneapolis, Minnesota  
Worked in Community Relations Department on projects such as Target Field Trip Kit, Tiger Woods World Challenge Stationery, and Dream in Color in-store displays  
Designed logo for Target's Univison segment, Tü Cocina  
Designed and art directed a Target Gift Card that will be released Summer 2008
- 2006 Freelance for Ringling College Career Services, Sarasota, Florida  
Collaborative poster for incoming speaker, Brian Collins
- 2004 Freelance, Knoxville, Tennessee  
Photography for a local client
- 1999-PRESENT Experience in customer service-related jobs including: Retail, Management, Hospitality and Teaching

## MERITS

- 2008 Featured in Herald-Tribune's Style Magazine for collaborative fashion piece
- 2008 2 Gold and 1 Silver Student Addy Award for The Building Hope Campaign and The Letter Tea Branding Collaboration; 1 Silver Professional Addy Award for The Building Hope Campaign
- 2008 Design piece "Japanese To Go Box" selected for Gallery 28 Exhibition
- 2007 Target's Intern E's of Excellence award
- 2007 Semi-Finalist for Adobe's 2007 Design Achievement Awards in motion graphics for "Commute"
- 2007 Design piece "Commute" in "The Best of Ringling 2007" gallery exhibition and awarded "Best Time-Based Media" award, jurored by Dave Mason of SamataMason
- 2007 One of two students nominated as a Trustee Scholar for Ringling College
- 2007 Selected to participate in Ringling College's Visual Voice Program
- 2007 Typographic work published in book *Typographic Systems*, by Kimberly Elam
- 2006 Treasurer of AIGA student group
- 2006 Design piece in "The Best of Ringling 2006" gallery exhibition jurored by Sibylle Hagman of Kontour
- 2006 One of three founders of the Ringling AIGA student group
- 2005-2007 Ringling School of Art and Design President's List

## SKILLS

Proficient in the following for both Mac and PC platforms:  
Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe AfterEffects,  
Macromedia Dreamweaver, Microsoft Office