



Carina Tous
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SPECIALIZED SKILLS

Fluency in Swedish. Excellent in both writing and editing, skilled in illustration, and various book bindings. Proficiency in the Adobe Creative Suite (CS3-CS5) and Final Cut Pro. Working knowledge of CSS, HTML, and ActionScript 3.0.

EDUCATION

Ringling College of Art + Design

BFA Graphic and Interactive Communication

Elective Coursework in English/Literature
Class of 2011. Sarasota, FL.

DESIGN EXPERIENCE

McCann Erickson MRM Worldwide

Designer/Jr. Art Director. Worked extensively with Creative Director and producers for production of U.S. Army mobile site and website, involved in pitches for various clients (concept and design), and responsible for some internal production.
New York, NY, 2011-2012.

Design Center: Ringling College

Designer. Involved in the concepting of the 2011-2013 Ringling College admissions suite, brand, and design. Filmmaker, editor, and developer of the motion piece on the USB. Part-time copywriter.
Sarasota, FL, 2010-2011.

LiveSmart 360 Health & Wellness

Junior Designer. Developed identity for sister program Leading by Example. Concept designer for packaging of two new products. Web designer for John DeFendis, Mr. USA. Director and photographer for vitamin product line photography as seen on the website. Created graphics for various social media.
Sarasota, FL, 2010.

Sarasota County School Board

Intern. Worked with web designer and art director to create graphics for the new Sarasota County Schools website, as well as photographic research, wireframing, and banners for each of the departments.
Sarasota, FL, 2008.

FREELANCE

Custom Integration Systems, Inc.

Designer. Concepted and re-branded the company including logo, letterhead, and website. Created the information architecture as well as developing and publishing the site. In progress.
Fort Myers, FL, 2011.

HONORS AND AWARDS

Merit Award: HOW International Design Awards 2012

Distinguished Merit: Annual TATA Gala Gallery, NYC

3 Projects Selected: Annual Best of Ringling Exhibition

3 Projects Selected: South Florida Museum Cosmix Show

Ringling College President's List: Maintaining/exceeding 3.5 GPA