



RINGLING COLLEGE  
2010 SARASOTA  
INTERNATIONAL  
DESIGN SUMMIT

# AN ENVIRONMENTALIST OF DESIGN. A SPLASH OF FIERCE.

FEATURING **DAVID BROMSTAD**,  
RINGLING ALUM • STAR OF COLOR SPLASH • DESIGNER

FEBRUARY 5-6, 2010

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This year's theme will explore the convergence of Design + Business | the art of designing business solutions - particularly where design-thinking is applied to complex technology, global issues, service design, health care, social media, and overall communication strategies to everyday business needs.

**DESIGN + BUSINESS**  
THE ART OF DESIGNING BUSINESS SOLUTIONS

*"Design is always the means by which I apply creativity strategically to my business."*  
- David Bromstad

THIS REVOLUTIONARY LINE-UP OF CROSS-INDUSTRY SPEAKERS ALSO INCLUDES: SIR KEN ROBINSON | **AUTHOR • INTERNATIONAL ADVISOR**  
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