

# KristiWISNER

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## EDUCATION

**NEW YORK UNIVERSITY** - SCPS, New York, NY  
Web Development Intensive, December 2010  
Professional Certificate of Web Development

**RINGLING COLLEGE OF ART AND DESIGN**, Sarasota, FL  
Bachelor of Fine Arts, May 2007  
Major: Graphic & Interactive Communication  
Minor: Photography & Digital Imaging

## GRAPHIC AND INTERACTIVE EXPERIENCE

### SENIOR DESIGNER, PRINT & INTERACTIVE

HERE MEDIA, New York, NY 12/2007 – Present

Creating print, web and interactive artwork for all HERE MEDIA brands including here! Networks, Here Films, Regent Releasing, OUT, Advocate, gay.com and gay.net. Responsible for developing and executing the design, user interface and functionality of full editorial and dating websites, gay.net and gay.com. Developing brand identities and brand standards, including full campaigns for programming, in-house collateral and advertisements. Conceptualizing and designing websites, motion and environmental graphics, individually and in collaboration with the lead Art Director. Work with the Integrated Marketing team by creating email blasts, Flash ad units, web-exclusive interactives, including mini-sites, icons, and co-branded ad units for clients such as *AT&T*, *Cesar*, *Chase*, *Continental*, *DIAGEO*, and *WYNN*.

### ART DIRECTOR INTERNSHIP

BERLIN CAMERON UNITED, New York, NY 08/2007 – 12/2007

Engaged in team brainstorming sessions for campaigns and interactive concepts. Created spec ads and Keynote pitch presentations for luxury brands *Belvedere*, *Boost Mobile*, *Dell*, *Ford*, *Heineken Interactive*, and *Hennessey*.

## ENTREPRENEURIAL • LEADERSHIP EXPERIENCE

**AIGA MEMBER**, New York Chapter, NY 01/2010 – Present

**FREELANCE DESIGNER**, New York, NY 01/2007 – Present

Developed brand identities and logos. Conceptualizing, designing and developing websites, brochures, flyers, print and online advertising.

**MAKEUP ARTIST**, MAC COSMETICS, Sarasota, FL 07/2005 – 07/2007

Applied and created cosmetic applications and completed advanced makeup training. MAC AIDS FUND Ambassador for Sarasota store, designing fundraiser tickets, flyers and posters for non-profit MAC AIDS FUND event.

## COMPUTER SKILLS • TECHNOLOGIES

- Proficient in Adobe Creative Suite, iWork, Wordpress, and MS Office
- ActionScript 2.0/3.0, HTML, CSS, JavaScript, JQuery, XML, PHP, MySQL
- Photographing studio shoots and events, digital imaging and retouching