1. What is Typographic syntax?

2. Typographic syntax is based on what progressive units?

3. Through precise letterform drawing and carefully considered ______________ to ______________ interaction, two dissimilar letters form a cohesive sign.

4. A typographic “sign” is visually dynamic because of an inherent:

5. ______________ and ______________ relationships also exist within individual words.

6. What 2 things assures the overall clarity of the union between the word and its letterforms:

7. The universal principle for spacing letters is to make the interletter space between each pair of letters appear:

8. In its most basic form a line of type consists of:

9. Lines of type can be arranged ______________ or ______________.

10. What four ways can lines of type be visually aligned on the page?

11. Why is the page considered just an extension of the spatial qualities found in single letters?

12. Three specific variables related to columns govern form to counterform relationships. They are:

13. When organizing text into columns either the ______________ or ______________ will often dominate.

14. Eye movement across the page is controlled by what three variables?

15. Type that is ______________ or ______________ appears more dense and is therefore emphasized on the page.

16. Changes in density provide ____________________ .

17. What influences the relationship between a text column and its margin?