The creation of a multi-letterform symbol through letterform deconstruction, re-assemblage, and visual grouping.

Explore in depth the process of visually joining letters to create a new and unique symbol.

Procedure
Choose two letterforms or a numeral and letterform for the assignment. Look to contrasts in form. During your selection, consider all the contrast relationships from Unit 3 such as hard / soft, left / right, open / closed, thick / thin etc. Carefully study and observe the similarities and dissimilarities of form, stroke, weight, and balance. Find opportunities for combining all or part of one letterform with another. Using tracings, isolate individual strokes and shapes through the process of overlapping and combining elements. Explore similarities of form and the potential to join letterforms visually. Emphasize the dynamics of positive and negative form in your final work. Consider both obvious solutions and those not normally considered.

Process to begin
1. Review your previous work with figure / ground, composition from Units 5 and 6
2. Working in black and white and with 144 point or larger type, start by tracing letterforms in whole or part. Test selected letter forms. Your final example will consist of a combination of all or part of two letters or a numeral and a letter.

Carefully observe the visual relationships that exist among the various parts such as stroke, weight, and optical balance.

3. Working from tracings, overlap and combine various sizes of your letterforms for the purpose of discovering unique typographic unions while maintaining the legibility and integrity of the letterforms.

4. Produce a range of tracings. Trial and error are a part of the development process.>

<Assignment - 30 pts.>

Final presentation format below: page size: 13.5 x 11 mounted and flapped with trace paper - in color

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