This year’s theme will explore the convergence of Design + Business — the art of designing business solutions — particularly where design-thinking is applied to complex technology, global issues, service design, health care, social media, and overall communication strategies to everyday business needs.

“Design is always the means by which I apply creativity strategically to my business.”
- David Bromstad

THIS REVOLUTIONARY LINE-UP OF CROSS-INDUSTRY SPEAKERS ALSO INCLUDES:

- Sir Ken Robinson | Author • International Advisor
- Marty Neumeier | Brand Guru • Author of Zag
- Lynda Barry | Author • Playwright

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