Proposal

Pinhole Camera

Boxed water is a new eco friendly approach to shipping water. Boxed water comes in a carton instead of plastic. It cuts on costs tremendously and is a greener approach to methods used in the past. The carton when used up instead of being thrown away, can be reused to create a pinhole camera. In a few simple steps you will be able to travel and document your everyday life.

Audience

Since this is a basic camera that can be made by almost anyone with very few items, the target audience is very broad. Of course the die hards will come flocking but that is expected. Pinhole cameras work are very DIY and easy to construct. Break away from the back of modern SLRS and go back to the roots of photography with this recyclable camera. Most of the items needed can be found around your house, and will allow you to make this camera in a matter of minutes. So drop what your doing and get out to take some real tactile pictures.
Materials needed

1. exacto blade
2. black tape
3. 35mm film
4. tin foil

Breakdown the carton into its basic form. Cut an inch square and a half square across from each other.

Tape two film rolls together by attaching ends and place inbetween the square.
Finish up by taping anything and everything with the black tape. For a pinhole camera to work the enclosure has to be completely sealed from light.

Cover the pinhole with foil and poke a tiny hole with exacto blade.