Time Life Book Re-design: The Cell

The re-design of "The Cell" from the Time Life Book series released in the 1960's. It is a full re-design of cover and two chapters.
Collection: Eaves

Logos, poster, book, flyer, merch and website design pieces for a collection project.
AIGA: Make Things Difficult

A guide book and campaign on how to challenge or motivate the complacent, lazy, or uninspired based on Brian Eno's Oblique Strategies and Bruce Mau's Incomplete Manifesto.
Infographic Design: Process

Using RussianRed as the completed project to clearly show the design process in a visual language form.
Common Good: Savage Client

Taking something common and making it uncommon.
Series of medicine for special clients.
Music Branding: Russian Red

Logo, music album packaging, posters, web design pieces for a folk artist called Russian Red.
Frenetic Synaesthetic: Time Travel
Using a segment of provided audio to create a visual response using text, symbols, pattern, color and simple images or geometric forms.

Theoretically Speaking: Attraction
Take the assigned physics term and create a video to visually express its essence.
Website Re-design: Longscycle
Re-design an existing website.
Sense of Place: WhiteBerry Frozen Yogurt

Spend hours at the shop taking notes and photos, to create a book and magazine spreads about the experience.
Visual Persuasion Campaign: Renting Better Than Buying

Renting better than Buying is a mixed media campaign that encourage young generations the idea of renting house is better. The campaign persuades the idea that people should spend money on more meaningful and valuable things.

Whether to rent or buy a home is a common question whose answer really depends on the person asking. Buying a home is still emblematic of the American Dream, but homeownership is not for everyone.

Any real estate professional will give you a litany of reasons why it makes sense to buy a house. But as with everything else, it depends on who and where you are, in your life as well as your career.

You can leave a message using the contact form below!

Your name:
Your e-mail address:
Subject
Message: